FOR IMMEIDATE RELEASE CHELIKI PUBLISHES THE FIRST <u>MIAMI ART FAIR GUIDE</u>, 2015 EDITION E-BOOK RELEASE 11/27/15.



The first of a series of art fair guides, Cheliki released their *Miami Art Fair Guide* as a downloadable e-book on November 27, 2015 to coincide with Miami Art Fair Week (December 1-6).

Since the launch of Art Basil Miami Beach (an off-shoot of the original Switzerland-based Art Basil) in 2002, the fair festivities have grown exponentially in and around Miami Beach. Now featuring a growing list of art fairs (over 20 so far) - from Art Basil to Scope, Pulse, X Contemporary and many others - the environment can be difficult to navigate, especially for a newcomer. With a plethora of galleries, artists and styles of art being represented, where does a visitor begin? Enter, Cheliki.

Cheliki is a group of artists, art-lovers and world-travelers who frequent art fairs both nationally and internationally. Seeing a need to help visitors navigate what may be an unfamiliar town and overwhelming roster of events, they created this insider's guide.

The Miami Art Fair Guide answers questions like:

- How to avoid crowds?
- How to get into after-parties?
- Which art fairs take place and where?
- How to get around town?
- · Where to stay?
- Which art fairs are a "must visit"?

Tapping into the knowledge gathered by Cheliki throughout the years, readers will gain an insider's understanding of their surroundings. Whether an art collector, a creative professional or a casual visitor, *Miami Art Fair Guide* will help readers navigate the art fairs with ease.

Miami Art Fair Guide, 2015 Edition is available for download through Amazon or http://cheliki.com/ for \$3.99. For press and sales information, please contact sales@cheliki.com/